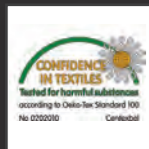


**Oeko-Tex**



It is our responsibility to ensure that consumers can trust the safety of our products. To earn this trust, we strictly monitor the quality of our supply chain to ensure that the products we sell meet all government safety and quality standards, as well as our own. All our garments and accessories comply with the regulations of Oeko-Tex Standard 100. The Oeko-Tex system ([www.oeko-tex.com](http://www.oeko-tex.com)) guarantees that all tested and certified textile products are free from harmful substances that may be injurious to human health. All regulations are considered extremely important and strictly enforced by Hanesbrands.

**WRAP**



WRAP ([www.wrapapparel.org](http://www.wrapapparel.org)) is an independent, non-profit organization which certifies and monitors lawful, humane and ethical manufacturing throughout the world. Their standards include, among others, the prohibition of child labour, prohibition of harassment and abuse, as well as regulations concerning hours of work and health and safety.

Our extensive corporate social responsibility efforts and the resources we put behind them have made Hanesbrands a leader in doing business around the world in a highly ethical and socially responsible manner.

**PEFC**



The PEFC Council (Programme for the Endorsement of Forest Certification schemes) is an independent, non-profit, non-governmental organization, founded in 1999 which promotes sustainably managed forests through independent third party certification. The PEFC provides an assurance mechanism to purchasers of wood and paper products that they are promoting the sustainable management of forests.

Technical changes are possible, as products are being continuously improved. All weight indications in this catalogue are for coloured fabric and are subject to standard tolerances. The colour printed on paper is a guide only and may not perfectly reflect the true colour of the fabric.

[WWW.STEDMAN.EU](http://WWW.STEDMAN.EU)

# Stedman®



# 2011





## THE BRAND

At Stedman, quality and value go hand in hand. We know that no one ever regretted buying quality, but do they get value for money? Stedman offers outstanding value and quality apparel, perfect for the promotional market.

10 years after its launch, Stedman offers you a streamlined range of 24 essential products all of which are tried and trusted. Every product is made of high quality ring-spun cotton and is – of course – OekoTex certified, which means it is free from harmful substances.

As a successful fast growing brand, Stedman offers styles for men, women and children, available in all the most important colours – a diverse palette for every occasion and the entire family. The package comes with all the Hanesbrands guarantees: its high availability, fast delivery times, reliable service and strict business ethics.

Great quality coupled with hard-to-beat prices – that's Stedman everytime!

## THE FABRIC

Ring-spun fabric originated in the middle ages, as a means of taking the rougher feel of raw cotton and making it smoother to the touch which was certainly more pleasing to the skin. The spun fibers were actually more compacted and provided a greater measure of strength.

Today ring-spun fabric is still desirable due to its softer texture. The fact that it is also more durable, makes it a great choice for the production of casual clothing. In addition, the durable nature of the material makes it easier to care for and helps your clothes keep their shape.

When it comes to casual wear from T-shirts to polo shirts to sweatshirts, ring-spun fabric helps us be a little more comfortable, while providing plenty of sturdy quality.



## THE CATALOGUE

On the following pages you can find the Stedman collection divided by Men's, Women's and Junior wear. At the end of the catalogue is an overview of all products with their most important features. For more information on Stedman check out our website: [www.stedman.eu](http://www.stedman.eu)



Male / female counterpart



Male / female / junior counterpart



# MEN'S COLLECTION

## T-SHIRTS

ST2000 Classic-T	155 g/m <sup>2</sup>	6-7
ST2100 Comfort-T	185 g/m <sup>2</sup>	8-9
ST2300 Classic-T V-neck	155 g/m <sup>2</sup>	10-11
ST2800 Classic Tank Top	155 g/m <sup>2</sup>	12-13
ST2500 Classic-T Long Sleeve	155 g/m <sup>2</sup>	14-15
ST2130 Comfort-T Long Sleeve	185 g/m <sup>2</sup>	16-17
ST6000 Prime-T	210 g/m <sup>2</sup>	18-19

## POLO SHIRTS

ST3000 Polo	170 g/m <sup>2</sup>	20-21
ST3400 Polo Long Sleeve	170 g/m <sup>2</sup>	22-23
ST3300 Polo 65/35	180 g/m <sup>2</sup>	24-25

## SWEATSHIRTS

ST4000 Sweatshirt	280 g/m <sup>2</sup>	26-27
ST4100 Hooded Sweatshirt	280 g/m <sup>2</sup>	28-29
ST5000 Fleece Jacket	260 g/m <sup>2</sup>	30-31



## MEN'S T-SHIRTS - MIDWEIGHT

ST2000

S-XXXL

100% ring-spun cotton

single jersey

tubular fabric

taped shoulder to shoulder

Grey Heather: 85% cotton / 15% viscose

155 g/m<sup>2</sup>

96 / carton (XXXL: 48)

 White (WHI)	 Bright Royal (BRR)	 Bottle Green (BOG)
 Navy Blue (NAV)	 Ash (ASH)	 Blue Midnight (BLM)
 Scarlet Red (SRE)	 Grey Heather (GYH)	 Light Blue (LBL)
 Black Opal (BLO)	 Orange (ORA)	
 Yellow (YEL)	 Kelly Green (KEG)	

# CLASSIC-T



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[www.stedman.eu](http://www.stedman.eu)

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COMFORT-T

## MEN'S T-SHIRTS - HEAVYWEIGHT

S-XXL

ST2100

185 g/m<sup>2</sup>

100% ring-spun cotton

single jersey

tubular fabric

taped shoulder to shoulder

96 / carton

Grey Heather: 85% cotton / 15% viscose

White (WHI)		Yellow (YEL)		Khaki (KHA)	
Navy Blue (NAV)		Bright Royal (BRR)		Orange (ORA)	
Scarlet Red (SRE)		Ash (ASH)		Bottle Green (BOG)	
Black Opal (BLO)		Grey Heather (GYH)		Blue Midnight (BLM)	
		Brown (BRO)		Light Blue (LBL)	

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## MEN'S T-SHIRTS - MIDWEIGHT

ST2300

S-XXL

100% ring-spun cotton

single jersey

tubular fabric

taped shoulder to shoulder

Grey Heather: 85% cotton / 15% viscose

155 g/m<sup>2</sup>

96 / carton



CLASSIC-T V-NECK



[www.stedman.eu](http://www.stedman.eu)





## MEN'S T-SHIRTS - MIDWEIGHT

**ST2800**

100% ring-spun cotton  
single jersey  
tubular fabric

S-XXL

155 g/m<sup>2</sup>

96 / carton

 White (WHI)

 Black Opal (BLO)

## CLASSIC TANK TOP



[www.stedman.eu](http://www.stedman.eu)





CLASSIC-T LONG SLEEVE

MEN'S T-SHIRTS - MIDWEIGHT

S-XXL

ST2500

155 g/m<sup>2</sup>

100% ring-spun cotton

single jersey

tubular fabric

taped shoulder to shoulder

no cuffs on sleeves

96 / carton

Grey Heather: 85% cotton / 15% viscose

Black Opal (BLO)



White (WHI)



Bright Royal (BRR)



Navy Blue (NAV)



Grey Heather (GYH)



Scarlet Red (SRE)



Blue Midnight (BLM)







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# COMFORT-T LONG SLEEVE

## MEN'S T-SHIRTS - HEAVYWEIGHT

S-XXL

ST2130

185 g/m<sup>2</sup>

100% ring-spun cotton

single jersey

tubular fabric

taped shoulder to shoulder

no cuffs on sleeves

96 / carton

Grey Heather: 85% cotton / 15% viscose

Black Opal (BLO)



Grey Heather (GYH)



White (WHI)



Brown (BRO)



Navy Blue (NAV)



Khaki (KHA)



## MEN'S T-SHIRTS - SUPER HEAVYWEIGHT

ST6000

S-XXL

100% ring-spun cotton

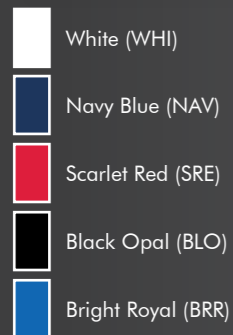
single jersey

tubular fabric

taped shoulder to shoulder

210 g/m<sup>2</sup>

72 / carton



PRIME-T



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# POLO

## MEN'S POLO SHIRTS

S-XXXL

ST3000

170 g/m<sup>2</sup>

100% ring-spun cotton piqué  
no cuffs on sleeves  
2 horn look buttons

48 / carton

Grey Heather: 85% cotton / 15% viscose

White (WHI) 	Bright Royal (BRR) 	Khaki (KHA) 
Navy Blue (NAV) 	Grey Heather (GYH) 	Orange (ORA) 
Scarlet Red (SRE) 	Brown (BRO) 	Bottle Green (BOG) 
		Blue Midnight (BLM) 
		Light Blue (LBL) 
		Black Opal (BLO) 
		Yellow (YEL) 

## MEN'S POLO SHIRTS

ST3400

S-XXL

100% ring-spun cotton piqué  
3 tone-on-tone buttons  
cuffs on sleeves

170 g/m<sup>2</sup>

Grey Heather: 85% cotton / 15% viscose

48 / carton

-  White (WHI)
-  Navy Blue (NAV)
-  Black Opal (BLO)
-  Grey Heather (GYH)

## POLO LONG SLEEVE

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[www.stedman.eu](http://www.stedman.eu)

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## POLO 65/35

### MEN'S POLO SHIRTS

S-XXXL

ST3300

180 g/m<sup>2</sup>

65% polyester / 35% ring-spun cotton

cuffs on sleeves

3 tone-on-tone buttons

washable at 60° C

48 / carton

White (WHI)



Black Opal (BLO)



Navy Blue (NAV)



Bright Royal (BRR)



Scarlet Red (SRE)



Grey Heather (GYH)



Bottle Green (BOG)



25

## MEN'S SWEATSHIRTS

**ST4000**

**S-XXXL**

**80% ring-spun cotton / 20% polyester**

**brushed fleece inside**

**side seams**

**elastic cuffs and waistband**

**Grey Heather: 70% cotton /  
20% polyester / 10% viscose**

**280 g/m<sup>2</sup>**

**36 / carton**

 White (WHI)	 Bright Royal (BRR)	 Bottle Green (BOG)
 Navy Blue (NAV)	 Grey Heather (GYH)	 Blue Midnight (BLM)
 Scarlet Red (SRE)	 Brown (BRO)	
 Black Opal (BLO)	 Khaki (KHA)	

**SWEATSHIRT**



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## MEN'S SWEATSHIRTS

ST4100

S-XXXL

80% ring-spun cotton /  
20% polyester

280 g/m<sup>2</sup>

brushed fleece inside

tone-on-tone cord

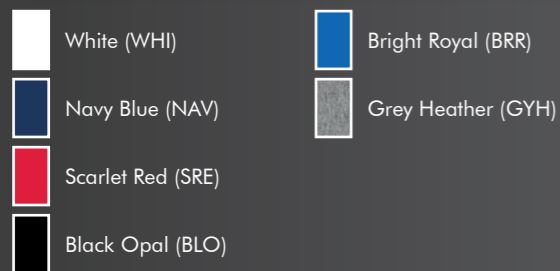
side seams

36 / carton

elastic cuffs and waistband

front pocket

Grey Heather: 70% cotton /  
20% polyester / 10% viscose



## HOODED SWEATSHIRT

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## FLEECE JACKET

S-XXL

260 g/m<sup>2</sup>

12 / carton

## MEN'S FLEECE

ST5000

100% polyester  
tone-on-tone full zip  
pocket with zip on left sleeve  
side seams  
elastic cuffs and waistband  
2 side pockets

Navy Blue (NAV)



Scarlet Red (SRE)



Black Opal (BLO)



Bright Royal (BRR)



Bottle Green (BOG)



Charcoal (CHA)







# WOMEN'S COLLECTION

## T-SHIRTS

ST2600 Classic-T	155 g/m <sup>2</sup>	34-35
ST2110 Comfort-T	205 g/m <sup>2</sup>	36-37
ST2700 Classic-T V-neck	155 g/m <sup>2</sup>	38-39
ST2900 Classic Tank Top	155 g/m <sup>2</sup>	40-41
ST2140 Comfort-T Long Sleeve	205 g/m <sup>2</sup>	42-43

## POLO SHIRTS

ST3100 Polo	170 g/m <sup>2</sup>	44-45
ST3500 Polo 65/35	180 g/m <sup>2</sup>	46-47

## SWEATSHIRTS

ST4110 Hooded Sweatshirt	280 g/m <sup>2</sup>	48-49
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Stedman®

## WOMEN'S T-SHIRTS - MIDWEIGHT

ST2600

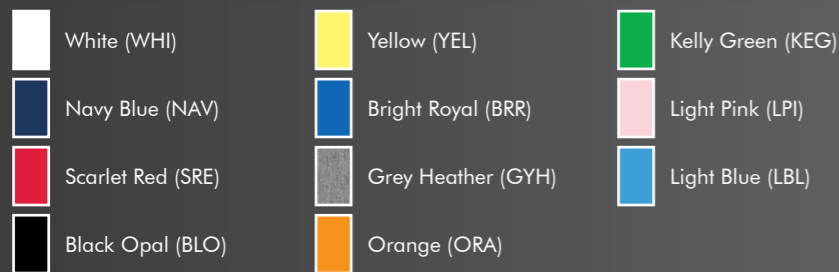
S-XXL

100% ring-spun cotton  
single jersey  
side seams

155 g/m<sup>2</sup>

Grey Heather: 85% cotton / 15% viscose

96 / carton



CLASSIC-T

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## WOMEN'S T-SHIRTS - HEAVYWEIGHT

ST2110

S-XXL

100% ring-spun cotton

1x1 rib

side seams

205 g/m<sup>2</sup>

96 / carton

 White (WHI)	 Yellow (YEL)	 Light Pink (LPI)
 Navy Blue (NAV)	 Bright Royal (BRR)	 Light Blue (LBL)
 Scarlet Red (SRE)	 Brown (BRO)	
 Black Opal (BLO)	 Khaki (KHA)	

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COMFORT-T

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## CLASSIC-T V-NECK

### WOMEN'S T-SHIRTS - MIDWEIGHT

S-XXL

ST2700

155 g/m<sup>2</sup>

100% ring-spun cotton  
single jersey  
side seams

96 / carton

White (WHI)



Yellow (YEL)



Navy Blue (NAV)



Bright Royal (BRR)



Scarlet Red (SRE)



Light Pink (LPI)



Black Opal (BLO)



Light Blue (LBL)







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40



## CLASSIC TANK TOP

41

## WOMEN'S T-SHIRTS - MIDWEIGHT

S-XL

**ST2900**

155 g/m<sup>2</sup>

100% ring-spun cotton  
single jersey  
tubular fabric

96 / carton

White (WHI)



Black Opal (BLO)



## WOMEN'S T-SHIRTS - HEAVYWEIGHT

ST2140

S-XL

100% ring-spun cotton

1x1 rib

side seams

Grey Heather: 85% cotton / 15% viscose

205 g/m<sup>2</sup>

96 / carton



White (WHI)



Brown (BRO)



Navy Blue (NAV)



Khaki (KHA)



Black Opal (BLO)



Grey Heather (GYH)

42

COMFORT-T LONG SLEEVE

43



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## WOMEN'S POLO SHIRTS

ST3100

S-XXL

100% ring-spun cotton piqué

no cuffs on sleeves

2 tone-on-tone buttons

Grey Heather: 85% cotton / 15% viscose

170 g/m<sup>2</sup>

48 / carton

 White (WHI)	 Yellow (YEL)	 Khaki (KHA)
 Navy Blue (NAV)	 Bright Royal (BRR)	 Light Pink (LPI)
 Scarlet Red (SRE)	 Grey Heather (GYH)	 Light Blue (LBL)
 Black Opal (BLO)	 Brown (BRO)	

# POLO

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[www.stedman.eu](http://www.stedman.eu)

# POLO 65/35

## WOMEN'S POLO SHIRTS

S-XL

ST3500

65% polyester / 35% ring-spun cotton  
no cuffs on sleeves  
3 tone-on-tone buttons  
washable at 60° C

180 g/m<sup>2</sup>

48 / carton

White (WHI)



Black Opal (BLO)



Navy Blue (NAV)



Bright Royal (BRR)



Scarlet Red (SRE)



Grey Heather (GYH)



Bottle Green (BOG)





## WOMEN'S SWEATSHIRTS

ST4110

S-XL

80% ring-spun cotton / 20% polyester

brushed fleece inside

280 g/m<sup>2</sup>

tone-on-tone cord

side seams

elastic cuffs and waistband

36 / carton

front pocket

Grey Heather: 70% cotton /  
20% polyester / 10% viscose



White (WHI)



Bright Royal (BRR)



Navy Blue (NAV)



Grey Heather (GYH)



Scarlet Red (SRE)



Black Opal (BLO)

## HOODED SWEATSHIRT

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# JUNIOR COLLECTION

## T-SHIRTS

ST2200 Classic-T

155 g/m<sup>2</sup>

52-53

ST2120 Comfort-T

185 g/m<sup>2</sup>

54-55

## POLO SHIRTS

ST3200 Polo

170 g/m<sup>2</sup>

56-57

Stedman®



## JUNIOR T-SHIRTS - MIDWEIGHT

ST2200

XS-XL

100% ring-spun cotton

single jersey

tubular fabric

taped shoulder to shoulder

Grey Heather: 85% cotton / 15% viscose

155 g/m<sup>2</sup>

96 / carton

 White (WHI)	 Bright Royal (BRR)	 Bottle Green (BOG)
 Navy Blue (NAV)	 Ash (ASH)	 Blue Midnight (BLM)
 Scarlet Red (SRE)	 Grey Heather (GYH)	 Light Pink (LPI)
 Black Opal (BLO)	 Orange (ORA)	 Light Blue (LBL)
 Yellow (YEL)	 Kelly Green (KEG)	

CLASSIC-T

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# COMFORT-T

XS-XL

185 g/m<sup>2</sup>

96 / carton

## JUNIOR T-SHIRTS - HEAVYWEIGHT

ST2120

100% ring-spun cotton  
single jersey  
tubular fabric  
taped shoulder to shoulder

White (WHI) 	Scarlet Red (SRE) 	Brown (BRO) 
Navy Blue (NAV) 	Black Opal (BLO) 	Khaki (KHA) 
	Yellow (YEL) 	Light Pink (LPI) 
	Bright Royal (BRR) 	Light Blue (LBL) 



## JUNIOR POLO SHIRTS

ST3200

XS-XL

100% ring-spun cotton piqué

no cuffs on sleeves

2 tone-on-tone buttons

Grey Heather: 85% cotton / 15% viscose

170 g/m<sup>2</sup>

48 / carton

 White (WHI)	 Yellow (YEL)	 Light Pink (LPI)
 Navy Blue (NAV)	 Bright Royal (BRR)	 Light Blue (LBL)
 Scarlet Red (SRE)	 Grey Heather (GYH)	
 Black Opal (BLO)	 Bottle Green (BOG)	

# POLO



REF	NAME	MATERIAL	g/m <sup>2</sup>	CARTON	SIZES
ST2000	Classic-T	100% ring-spun cotton (GYH: 85% cotton - 15% viscose)	155	96 (48: XXXL)	S-XXXL
ST2100	Comfort-T	100% ring-spun cotton (GYH: 85% cotton - 15% viscose)	185	96	S-XXL
ST2300	Classic-T V-neck	100% ring-spun cotton (GYH: 85% cotton - 15% viscose)	155	96	S-XXL
ST2800	Classic Tank Top	100% ring-spun cotton	155	96	S-XXL
ST2500	Classic-T Long Sleeve	100% ring-spun cotton (GYH: 85% cotton - 15% viscose)	155	96	S-XXL
ST2130	Comfort-T Long Sleeve	100% ring-spun cotton (GYH: 85% cotton - 15% viscose)	185	96	S-XXL
ST6000	Prime-T	100% ring-spun cotton	210	72	S-XXL
ST3000	Polo	100% ring-spun cotton piqué (GYH: 85% cotton - 15% viscose)	170	48	S-XXXL
ST3400	Polo Long Sleeve	100% ring-spun cotton piqué (GYH: 85% cotton - 15% viscose)	170	48	S-XXL
ST3300	Polo 65/35	65% polyester / 35% ring-spun cotton	180	48	S-XXXL
ST4000	Sweatshirt	80% ring-spun cotton / 20% polyester (GYH: 70% cotton / 20% polyester / 10% viscose)	280	36	S-XXXL
ST4100	Hooded Sweatshirt	80% ring-spun cotton / 20% polyester (GYH: 70% cotton / 20% polyester / 10% viscose)	280	36	S-XXXL
ST5000	Fleece Jacket	100% polyester	260	12	S-XXL
ST2600	Classic-T	100% ring-spun cotton (GYH: 85% cotton - 15% viscose)	155	96	S-XXL
ST2110	Comfort-T	100% ring-spun cotton	205	96	S-XXL
ST2700	Classic-T V-neck	100% ring-spun cotton	155	96	S-XXL
ST2900	Classic Tank Top	100% ring-spun cotton	155	96	S-XL
ST2140	Comfort-T Long Sleeve	100% ring-spun cotton (GYH: 85% cotton - 15% viscose)	205	96	S-XL
ST3100	Polo	100% ring-spun cotton piqué (GYH: 85% cotton - 15% viscose)	170	48	S-XXL
ST3500	Polo 65/35	65% polyester / 35% ring-spun cotton	180	48	S-XL
ST4110	Hooded Sweatshirt	80% ring-spun cotton / 20% polyester (GYH: 70% cotton / 20% polyester / 10% viscose)	280	36	S-XL
ST2200	Classic-T	100% ring-spun cotton (GYH: 85% cotton - 15% viscose)	155	96	XS-XL
ST2120	Comfort-T	100% ring-spun cotton	185	96	XS-XL
ST3200	Polo	100% ring-spun cotton piqué (GYH: 85% cotton - 15% viscose)	170	48	XS-XL

PAGE	WHI	BLO	ASH	BLM	BOG	BRR	BRO	CHA	GYH	KEG	KHA	LBL	LPI	NAV	ORA	SRE	YEL
6-7	WHI	BLO	ASH	BLM	BOG	BRR			GYH	KEG		LBL		NAV	ORA	SRE	YEL
8-9	WHI	BLO	ASH	BLM	BOG	BRR	BRO		GYH		KHA	LBL		NAV	ORA	SRE	YEL
10-11	WHI	BLO		BLM	BOG	BRR			GYH					NAV	ORA	SRE	YEL
12-13	WHI	BLO															
14-15	WHI	BLO		BLM		BRR			GYH					NAV		SRE	
16-17	WHI	BLO					BRO		GYH		KHA			NAV			
18-19	WHI	BLO				BRR								NAV		SRE	
20-21	WHI	BLO		BLM	BOG	BRR	BRO		GYH		KHA	LBL		NAV	ORA	SRE	YEL
22-23	WHI	BLO							GYH					NAV			
24-25	WHI	BLO			BOG	BRR			GYH					NAV		SRE	
26-27	WHI	BLO		BLM	BOG	BRR	BRO		GYH		KHA			NAV		SRE	
28-29	WHI	BLO				BRR			GYH					NAV		SRE	
30-31		BLO			BOG	BRR		CHA						NAV		SRE	
34-35	WHI	BLO				BRR			GYH	KEG		LBL	LPI	NAV	ORA	SRE	YEL
36-37	WHI	BLO				BRR	BRO				KHA	LBL	LPI	NAV		SRE	YEL
38-39	WHI	BLO				BRR						LBL	LPI	NAV		SRE	YEL
40-41	WHI	BLO															
42-43	WHI	BLO					BRO		GYH		KHA			NAV			
44-45	WHI	BLO				BRR	BRO		GYH		KHA	LBL	LPI	NAV		SRE	YEL
46-47	WHI	BLO			BOG	BRR			GYH					NAV		SRE	
48-49	WHI	BLO				BRR			GYH					NAV		SRE	
52-53	WHI	BLO	ASH	BLM	BOG	BRR			GYH	KEG		LBL	LPI	NAV	ORA	SRE	YEL
54-55	WHI	BLO				BRR	BRO				KHA	LBL	LPI	NAV		SRE	YEL
56-57	WHI	BLO			BOG	BRR			GYH			LBL	LPI	NAV		SRE	YEL

COLOURS

COLOURS
WHITE - WHI
BLACK OPAL - BLO
ASH - ASH
BLUE MIDNIGHT - BLM
BOTTLE GREEN - BOG
BRIGHT ROYAL - BRR
BROWN - BRO
CHARCOAL - CHA
GREY HEATHER - GYH
KELLY GREEN - KEG
KHAKI - KHA
LIGHT BLUE - LBL
LIGHT PINK - LPI
NAVY BLUE - NAV
ORANGE - ORA
SCARLET RED - SRE
YELLOW - YEL

JUNIOR SIZES		
	AGE	HEIGHT IN CM
XS	5-6	110-116
S	7-8	122-128
M	9-10	134-140
L	11-12	146-152
XL	12-13	158-164